

# **Empowering Rural Communities in ASAL's Vision, Mission, Values and Objectives**

**Tagline:** Education for empowerment

**Vision:** To create sustainable and empowered societies in arid and semi-arid lands, where education thrives, gender equality is upheld, environmental challenges are managed, and all individuals have the opportunity to lead healthy and productive lives.

## **Vision statement**

We envision a world where every child, regardless of their birthplace, has the right to quality education. Our commitment is steadfast: to transform the educational landscape of underserved rural communities in arid and semi-arid lands. We work towards achieving the fourth Sustainable Development Goal (SDG) of education for all by renovating existing structures and erecting new educational facilities, ensuring that these children are not left behind.

Our mission extends beyond the classroom as we champion women's empowerment, advocating for equitable employment opportunities and fostering an environment where girls are encouraged to pursue their academic dreams. Our efforts are geared towards enlightening the community on family planning and advocating for manageable family sizes that can be nurtured and supported adequately. We foresee a future where enlightenment leads to liberation from detrimental traditions such as female genital mutilation (FGM), thereby enhancing the health and educational prospects of girls.

Our engagement with these communities also involves environmental stewardship, emphasizing the critical need for sustainability and the adoption of climate change mitigation strategies to combat the adversities of droughts and floods. Peace is the cornerstone of a thriving community. Through peace education, we are cultivating harmony and understanding, laying the foundation for sustainable development in all facets of life. Together, we are not just building schools but also nurturing the seeds of a brighter, more equitable future for communities in arid and semi-arid lands.

**Mission:** Our mission is to empower rural communities in arid and semi-arid lands through comprehensive programs addressing education, family planning, gender equality, and environmental sustainability, fostering resilience and self-sufficiency.

## **Mission statement**

We fulfill our mission in rural communities in ASAL through:

- Constructing and renovating educational facilities to ensure children have access to quality education.
- Promoting gender equality by providing women and girls equal access to our programs, fostering an environment where their potential can be fully realized.
- Supporting family planning by offering essential knowledge and resources, enabling families to sustainably manage their size and well-being.
- Eradicating Harmful Traditional Practices (HTP), such as Female Genital Mutilation (FGM), and improving health, well-being, and educational opportunities for girls.
- Educating the community on environmental conservation and implementing measures to mitigate the effects of climate change, in line with the 13th SDG.
- Cultivating peaceful communities through peace education in schools and community awareness programs, instilling values of peace and cooperation essential for community prosperity.

### **Organizational values**

- **Education:** We believe in the power of education to transform lives and communities.
- **Equality:** We are committed to gender equality and ensuring equal opportunities for all.
- **Sustainability:** We promote sustainable practices and responsible family planning.
- **Health and Safety:** We work to eradicate harmful practices and promote the well-being of all community members.
- **Environmental Stewardship:** We are dedicated to environmental conservation and combating climate change.
- **Peace and Cooperation:** We value peace, cooperation, and fostering harmonious communities.

### **Organizational objectives**

- To construct, renovate, and support educational facilities that provide quality education to children.
- To promote family planning and reproductive and maternal health care services, aiming to reduce the burden of large family sizes.
- To combat FGM and advocate for the sexual and reproductive rights of women and girls.
- To encourage women's participation in the workforce and promote gender equality within the community.
- To implement sustainable practices that address the environmental issues of drought and flooding, ensuring long-term community resilience.
- To include peace education in the school curriculum and organize periodic community workshops and awareness campaigns on peace.
- To create community health and dispensaries in the areas of focus.

- To provide fundamental drugs, HIV and malaria testing equipment, and treatments to the community.
- To provide immunization, counseling, and child health care services to vulnerable communities.
- To provide safe drinking water for the community.
- To assist in the development of local businesses to empower the community.